Matthew Ricci
GRAPHIC DESIGNER

MattRicciDesigns.com

www.linkedin.com/in/matthew-ricci10/

mriccidesigns@gmail.com

Cell. (760) 685-0215

SUMMARY

Creative designer with a wide range of technical skills. Highly effective communicator through engaging designs. Motivated and outgoing individual possessing a strong passion for design through many mediums.

EDUCATION

San Jose State University - *B.A. Graphic Design, Advertising Minor*

College of Humanities and the Arts - GPA: 3.6

Sigma Alpha Epsilon Fraternity (4 Years)
President (1 Year)

COURSE WORK

Graphic Design
Branding Design
Layout & Composition
3D Modeling
Illustration
Typography
UI / UX Design
Advertising
2D Animation
Photography

WORK EXPERIENCE

Bruno Paradigm Co. - *Graphic Designer*
OCTOBER 2021 - JANUARY 2022

- Conceptualized brand identity guidelines through a brand booklet and created multiple logos for use on company social media, website, merchandise, apparel, and other marketing materials.

Bad Habits Wine Co. - *Graphic Designer*
JULY 2021 - NOVEMBER 2021

- Illustrated and rendered original brand mark for application in merchandise, mock-ups, social media and apparel while cooperating with design team.

Sideline Banter Podcast - *Graphic Designer*
MARCH 2021 - JUNE 2021

- Further developed the company image by creating logos and packaging design assets used for apparel, social media, album cover art, and mock-ups.

- Coordinated with leadership on building and executing marketing strategies across multiple mediums as a small production company.

Sigma Alpha Epsilon - *Graphic Designer*
SEPTEMBER 2017 - JUNE 2021

- Independently created and operated an eCommerce store with custom merchandise for each San Jose State Greek life organization.

- Planned, created, and facilitated all the philanthropic events.

- Designed the apparel and promotional material sold in online store.

- Created various social media banners, stickers, wallpapers, and murals for promotional use.

SKILLS

| Illustrator | Photoshop | InDesign | Lightroom | Animate | XD | After Effects | Blender | Procreate | Final Cut | Word | Power Point |